**Social Media Ads:**

**Headline:** Feeling unsure is normal --

**Text:** Especially about home buying. We all need a little help sometimes. We can help you make educated decisions for your future!

**Link description:** Let us help you feel confident!

**Headline:** There is no bad question!

**Text:** Reach out to one of our agents at any point with all home buying questions. We love chatting about real estate!

**Link description:** We answer your real estate questions!

**Headline:** Knowledge is power and comfort

**Text:** Knowledge leads to good decisions. We'll answer your questions about home buying. The more you know – the easier the process!

**Link description:** Learn more about home buying!

**Headline:** Overwhelmed and alone?

**Text:** We help you carry the weight of the homebuying process. Let us serve you, we’re all in this together.

**Link Description:** Don't do it alone let us help!

**Search Ads:**

**Headline 1:** Ramsey Recommended Realtors

**Headline 2:** We find best real estate agents for you

**Headline 3:** We screen real estate agents

**Description 1:** Need best real estate agents near you? Dave Ramsey recommends these agents. click here!

**Description 2:** Dave Ramsey has done the search for you! Click here for “best real estate agents near me”.

**E-Mail:**

Subject Line (option 1): Do you know what’s special about today?

Subject Line (option 2): Lebron went to the NBA today-Find Your Agent Today

Pre-Header Text: **On October 30, 2003, Lebron James went to the NBA** fresh out of high school. **If he can** take a giant step toward his future at the age of 18, **you too can** make that first **dribble toward scoring** **your next home.**

Body: **Lebron James made decisions for his future,** collecting information, **surrounding himself with trustworthy professionals**, and weighing all options which **led to his success**. **He didn’t do it alone**, and **neither should you.**

You don't have to go up against Kevin Durant. You only need to **connect with our top performing**, **RamseyTrusted ELP Agents** who can help **meet your financial goals.** You deserve **people you can trust.**

Call to action: **Help us** understand your values, goals, and expectations **so we can help you** **succeed** in finding your **future home**. When you find happiness, we do too. **Let us be on your winning team!**